

Moldovan-German Workshop on Technology Transfer

24 April 2024, Chişinău

Academy of Sciences of Moldova (bd. Ştefan cel Mare şi Sfânt 1)

08:30 – 09:00	Registration of participants
09:00 – 09:05	Opening speech on behalf of Moldovan side <ul style="list-style-type: none">• Dan Perciun (<i>to be confirmed</i>) <i>Ministry of Education and Research, Republic of Moldova</i>
09:05 – 09:10	Opening speech on behalf of German side <ul style="list-style-type: none">• Florian Frank <i>Federal Ministry of Education and Research, Germany</i>
09:10 – 09:20	The Moldovan Technology Transfer Programme: State of Play and Challenges <ul style="list-style-type: none">• Vitalie Moraru <i>Chief of the Moldovan Technology Transfer Network</i>
09:20 – 09:30	Technology Transfer in Moldova, action plan presentation <ul style="list-style-type: none">• Aurelia Hanganu <i>General Director of ANCD</i>
09:30 – 12:00	Short key notes <u>Principal Challenges in the Commercial Exploitation of Scientific Results</u> <ul style="list-style-type: none">• Axel Koch, <i>University of Kiel and Chairman of the Board TransferAllianz</i>• Prof. Dr. Christine Volkmann, <i>University of Wuppertal</i> <u>Overview of Instruments and Examples of German Best Practice</u> <ul style="list-style-type: none">• Nils Schröder, <i>BMBF</i>• Oliver Pieper, <i>BMBF</i> <u>Technology transfer at German Universities</u> <ul style="list-style-type: none">• Cornels Lehmann-Brauns, <i>Stifterverband für die Deutsche Wissenschaft; currently BMBF</i>• Eva Maria KNIRSCH, <i>TUM International GmbH</i>
12:00 – 13:00	Lunch
13:00 – 15:30	Working groups
15:30 – 16:00	Coffee break
16:00 – 16:30	Presentation of working group results
16:30 – 17:00	Questions & answers, plenary discussion Distribution of evaluation sheets
17:00	Closure

Working groups during the workshop

(1) Framework conditions for technology transfer

Assigned German experts: A. Koch & C. Volkmann

- Raising awareness at national level about what is technology transfer and its benefit for the society
- Increasing of investment and R&I funding (at least 0,1% annually from GDP, according to the National Strategy Moldova 2030)

(2) Governmental programmes

Assigned German experts: N. Schröder & O. Pieper

- Promotion of technology transfer at national level (drafting and approval of TT policies)
- Development of applied research through state programs
- Step by step creation of clear national vision on strengthening and using innovation and research for the national, sectoral and business growth in the country
- Development of innovative companies by diversifying the instruments of support for innovation and technology transfer

(3) Technology transfer at universities

Assigned German experts: C. Lehmann-Brauns & E. Knirsch

- Creation of conditions for researchers in order to reduce brain drain (developing research and innovation infrastructure, linkages between academia and business in order to attract private investments, adjust the legislation on remuneration policy within participation in research and innovation national and international projects)
- Development of market studies on the most perspective sectors for Moldova and potential products for technology transfer and markets, assessing of needs of local companies to be solved by academic institutions
- Development of offer and image of academic institutions to be trusted by local companies and satisfy their demand

German experts

- **Oliver PIEPER**, Deputy Head of Division 212
- **Cornels LEHMANN-BRAUNS**, Programme Manager Transfer at the *Stifterverband*, currently at the Division 400 – Basic issues, digitalisation and transfer of the Directorate General Higher Education and Science System, Federal Ministry of Education and Research
- **Axel KOCH**, Head of Transfer Department of the University of Kiel and Chairman of the Board TransferAllianz – German Association for Knowledge and Technology Transfer e. V.
- **Eva Maria KNIRSCH**, TUM International GmbH (TUMint; subsidiary of the Technical University of Munich)
- **Nils SCHRÖDER**, Division 416 – Universities of Applied Sciences, Federal Ministry of Education and Research
- **Christine VOLKMANN**, Chair of Entrepreneurship, Innovation and Transformation and UNESCO Chair of Entrepreneurship and Intercultural Management at the University of Wuppertal