

**APPROVED**

Vice-rector of Scientific Research Activity and  
International Relations of the Comrat State University  
Assoc. Prof., PhD, Sofia Sulac

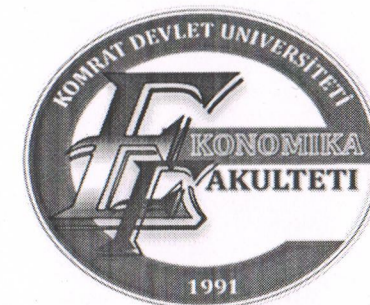
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Protocol No. \_\_\_\_\_ dated \_\_\_\_\_

## RESEARCH WORK PLAN FACULTY OF ECONOMICS 2023-2024

Elaborated by the members of the Scientific Council of the Economic Faculty:  
Professor, Dr. Hab. Alla Levitskaia  
Assoc. Professor, PhD Velicova Tatiana  
Assoc. Professor, PhD Batiscev Ruslan

Approved at the meeting  
Science Council of the Faculty of Economics  
Protocol No. *1* dated *13.09.2023*  
Chairman of the Science Council, Dean of the Economic Faculty,  
Assoc. Prof., PhD Liudmila Todorici *[Signature]*



# I. DIRECTIONS OF SCIENTIFIC RESEARCH OF THE FACULTY

## Faculty topics: INNOVATIVE DEVELOPMENT OF THE REGIONAL ECONOMIC SYSTEM

N	Direction of training	Focus of the study	Head of Scientific Content	Directions of scientific research	Deadlines	Type of scientific research
1	<b>041 Economic Sciences</b>  <b>Business Administration 0413</b>	Research of socio-economic processes in the context of innovative development	Levitskaia A.P.	Regional economic development	September 2023- May 2024	Fundamental, Applied
		Agricultural Economics	Curaxina S.S.	Economic research of agriculture of ATU Gagauzia	September 2023- May 2024	Applied
		Theory and practice of management	Curaxina S. S.	Development of a systematic approach to the use of management tools in the context of the development of integration processes with business	September 2023- May 2024	Fundamental
		Study of the phenomenon of corruption among youth of educational institutions in the South of the Republic of Moldova	Levitskaia A.P. Ianioglo N.P. Curaxina S.S.	Study of the phenomenon of corruption among youth of educational institutions in the South of the Republic of Moldova	September 2023- May 2024	Applied
		Agricultural Economics	Cara M.F.	Determination of patterns and trends in changes in the sectoral structure of agricultural production in ATU Gagauzia"	September 2023- May 2024	Applied
		Agricultural Economics	Cara M.F.	The set of economic relations developing in the agricultural sector	September 2023- May 2024	Applied
		Regional economy Investments	Ciurchiu V.I. Guseinov I.S.	Communal infrastructure as a necessary condition for sustainable development of an enterprise.	September 2023- May 2024	Applied
		Research of socio-economic processes	Ciurchiu V.I.	Study of the phenomenon of corruption among residents of	September 2023- May	Applied

				the small group "Gagauz Koraflar"	2024	
2	<b>Marketing Management 041</b>	Cercetările de marketing in contextul turistic rural	Ghenova S.I.	Cercetare de marketing privind formarea unui lanț valoric într-o zonă turistică rurală	September 2023- May 2024	Aplicative
		Marketing research	Aricova L.N.	Development of product positioning strategies in the consumer market (using the example of wineries in ATU Gagauzia)	September 2023- May 2024	Applied
		Marketing research	Aricova Z.N.	Problems of entry of wineries of ATU Gagauzia into foreign markets	September 2023- May 2024	Applied
		Marketing	Mogyldya S.N.	Improving the marketing management system of a winery	September 2023- May 2024	Applied
		Management	Musca S.F.	Theory and practice of management in the enterprise management system in ATU Gagauzia.	September 2023- May 2024	Applied
3	<b>101 Public services Hotel services, tourism and recreation 1013</b>	Tourism development	Levitskaia A.P.	Heritage tourism industry development: the example of the ATU Gagauzia	September 2023- May 2024	Applied
		Regional economy Industry development	Aricova Z.N. Ciurchiu V.I.	Problems and potential for the development of the public catering industry in the economy of ATU Gagauzia.	September 2023- May 2024	Applied
4	<b>0411.1 Accounting</b>	Accounting and auditing in economic sectors	Cherga T.B.	Current problems of accounting in the Republic of Moldova	September 2023- May 2024	Applied
5	<b>0412.1 Finance and banking</b>	Investments Regional economy	Ciurchiu V.I.	Attracting investment in the regional economy: the experience of Gagauzia 2000-2016.	September 2023- May 2024	Applied
		Taxation	Ciurchiu V.I.	Fixed tax as a form of taxation	September	Applied

				and business incentives in ATU Gagauzia, Republic of Moldova	2023- May 2024	
		Investments Regional economy	Ciurchiu V.I.	Analysis of the state and directions of investment policy of ATU Gagauzia (Gagauz Yeri) of the Republic of Moldova.	September 2023- May 2024	Applied
		Banking management Bank marketing	Batiscev R.A.	Analysis of the banking sector of the Republic of Moldova	September 2023- May 2024	Applied
		Insurance Stocks and bonds market Financial management	Batiscev R.A.	Analysis of the insurance market in the Republic of Moldova	September 2023- May 2024	Applied
		Public finance	Sviridenco L.A.	Public finances in the territory of ATU Gagauzia	September 2023- May 2024	Applied
6	0412. Corporate finance	Public financial management.	Carabet M.	Financing education costs in the Republic of Moldova.	September 2023- May 2024	Applied
		Tax management and analysis	Carabet M.	Free enterprise zones in the Republic of Moldova.	September 2023- May 2024	Applied
		Financial management Strategic management	Zlatova S.I.	Factors and strategies of foreign economic development	September 2023- May 2024	Applied
		Bank capital management	Zlatova S.I.	Key performance indicators of the bank	September 2023- May 2024	Applied
		Financial management Strategic management	Zlatova S.I.	The role of innovation in the activities of enterprises	September 2023- May 2024	Applied
		Corporate finance Financial management	Todorici L.P.	Directions of practical research in finance in modern science	September 2023- May 2024	Applied

7	<b>0411.1 Accounting</b> <b>0412.1 Finance and banking</b> <b>0413.1 Business and management</b>	Information technologies in economics	Sibova O.G.	Using spreadsheets in solving economic problems	September 2023- May 2024	Applied
8	<b>0613 Software and application development and analysis</b> <b>0613.4 Computer science</b>	Programming languages	Popil G.P.	Implementation and analysis of computational algorithms in the Python development environment	September 2023- May 2024	Applied
9	<b>141 Teacher education and training</b>	Information technologies in education	Popil G.P.	Using LMS (Learning management System) to prepare for the Informatics Olympiad at school	September 2023- May 2024	Applied
	<b>141.02/141.01 Computer science and mathematics</b>	Information technologies in education	Velicova T.G. Lupascu S.I.	Use of Web 2.0 services in educational activities	September 2023- May 2024	Applied
	<b>141.02. Computer science</b>	Didactics of computer science	Velicova T.G.	Mobile technologies in the educational process.	September 2023- May 2024	Applied
		Didactics of mathematics	Covricova R.N., Cissa L.P.	Applied orientation of the school mathematics course. Advanced problems in mathematics	September 2023- May 2024	Fundamental
10	<b>041 Economic Sciences</b>	Mathematics in Economics	Covricova R.N., Cissa L.P.	Professionally oriented teaching of mathematics to economic students	September 2023- May 2024	Applied

## II. SUBJECTS OF WORK OF RESEARCH CENTERS OF THE FACULTY

	Research and Development Topic	Head of the center	Research participants
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1	<b>Research Center "Progress"</b>	Assessment of the efficiency of production and sales of agricultural products in ATU Gagauzia	Prof., Dr. Hub. Parmacli D.M.	Parmacli D.M., Cara M.F., Todorici T.P., Dudoglo T.D., Curaxina S.S.
		Methodological aspects of economic research in agriculture		Parmacli D.M., Todorici T.P., Dudoglo T.D. Curaxina S.S.
2	<b>AI "InnoCenter"</b>	Expansion of student research activities in the field of development of the entrepreneurial ecosystem	Doctor of Economics, Conf. Univ. Curaxina S.S.	Levitskaia A.P., Curaxina S.S., Ianioglo N.P., Velicova T.G.
		Organization of consulting and training activities in the field of innovative development of entrepreneurship		Levitskaia A.P., Curaxina S.S., Ianioglo N.P., Velicova T.G., Genova S.I., Sviridenco L.A.

### III. MAIN SCIENTIFIC EVENTS OF THE FACULTY (online/offline format)

No. p/p	Form of conduct	Event name	Period of execution	Responsible	Performance Note
1	<b>Conferences, symposiums, scientific forums</b>	V International Competition of Student Research Works in Economics V Concurs Internațional de Lucrări de Cercetare a Studenților în Științe Economice	<b>November 10, 2023</b>	Parmacli D.M., Dudoglo T.D.	
		IX National Conference on Economics with International Participation "Problems and Challenges of the Regional Economy in the Conditions of Globalization"	<b>December 8-9, 2023</b>	Parmacli D.M., Todorici L.P., Dudoglo T.D., Carabet M.A., Curaxina S.S., Genova S.I.	
		International scientific and practical university conference "Science. Culture. Education". Organization of the work of the section "Economic Sciences" for the 33rd foundation of KSU	<b>February 11, 2024</b>	Musca S.F., Carabet M.A., Levitskaia A.P., Velicova T.G., Genova S.I., Parmacli D.M., Carabet M.A., Todorici L.P., Curaxina S. S.S., Musca S.F., Batiscev R.A., Cherga T.B., Genova S.I., Dudoglo T.D., Sviridenco L.A., Ciurchiu V.I., Lupashku S.I. .. Popil G.P. Cara M.F.	

		XII Regional competition of innovative research projects. Concurs regionale de proiecte cercetare inovatoare "Student Innovator"	<b>November 30, 2023</b>	Curaxina S.S., Levitskaia A.P., Sibova O., Velicova T., Cherga T.B., Sviridenco L.A.	
<b>2</b>	<b>Participation in conferences of other universities (added throughout the year)</b>	International conference of the Faculty of Economics of Grigory Skovoroda University (Pereyaslav).	<b>September 15-16, 2023</b>	Member of the organizational/scientific committee Levitskaia A.P., articles: Cara M.F., Musca S.F., Levitskaia A.P., Ianioglo N.P.	
		International conference of the Faculty of Economics (Poltava, Ukraine)	October 2023	Member of the organizing scientific committee Levitskaia A.P.	
<b>3</b>	<b>Round tables</b>	Study of the phenomenon of corruption among CSOs and educational institutions in the South of the Republic of Moldova	October 13, 2023	Levitskaia A.P., Ianioglo N.P., Curaxina S.S.	
		Prospects and opportunities for the IT profession	April-May, 2024	Popil G.P., Sibova O.G., Cissa L.P., Velicova T.G.	
		Regional aspect in teaching economic disciplines	September-October 2023	Ciurchiu V.I.	
		Human capital and investments in enterprises of ATU Gagauzia	May 2024	Ciurchiu V.I. Guseinov I.S.	
		"Economic justification for reserves for increasing the efficiency of agriculture in ATU Gagauzia"	May 2024	Research Center "Progress" Parnacli D.M., Cara M.F., Musca S.	
	<b>Exhibitions</b>	Expoziția Internațională de Inovație și Transfer Technological Excellent IDEA	September 15, 2023	Ianioglo N.P., Levitskaia A.P., Todorici L.P., Carabet M.A., Ciurchiu V.I.	
<b>3</b>	<b>Open lectures</b>	Online Public lecture "Examples of gradation of economic indicators"	April 2024	Parnacli D.M.	
		Online Public lecture "Motivational management of small and medium-sized enterprises of ATU Gagauzia"	February - May 2024	Musca S.F.	
		Online public lecture. "The process of motivation in an organization"	April, 2024	Curaxina S.S.	
		Online public lecture "Dynamic series and their application in the analysis of socio-economic phenomena" At foreign universities	February-May 2024	Dudoglo T.D.	
		Online. "Financial structure and cost of capital of an	February-May	Todorici L.P.	

		enterprise” In foreign universities	2022		
		Online public lecture. “Modern Leadership Styles”/Emotional Intelligence	April, 2024	Levitskaia A.P.	
		Open lecture “Free enterprise zones in the Republic of Moldova”	September-December 2023	Carabet M.A.	
4	international experience	Visit By exchange experience V Sweden V within Erasmus+ project “Management of research internationalization process under the supervision of the Linkoping University”	August 13-17, 2023	Ianioglo N.P., Levitskaia A.P.	
		Executive editor of Balkan Economic Review (5th ed.)	November 2023	Levitskaia A.P.	
		Teacher Mobility Program (tbc)	During the year		
		Participation in Webinars from partners of Fachhochschule des Mittelstands, Germany	During the year	Teachers of the ITMF department	

#### IV. MAIN EVENTS OF STUDENTS' RESEARCH WORK

Areas of training	Contents of research work	Responsible	Dates
<b>ORGANIZATION OF STUDENT SCIENTIFIC CONFERENCES</b>			
All areas of training (1st and 2nd cycle of training)	Conducting an international competition of student works in economics, Faculty of Economics of KSU	Research Center "Progress" Parnacli D.M., Curaxina S.S., Aricova L.N., Todorici L.P., Dudoglo T.D., Musca S.F., Carabet M.A.	October 2023 – December 2023
	Supervising a scientific article of a master's student (...) for participation in the International Competition of Student Scientific Articles in Economics	faculty staff	October– December 2024
	Conducting an annual competition among students of the 1st and 2nd cycle of study “Accountant – financier 2022”	Zlatovchena I.D., Zlatova S.I., Sviridenco L.A.	April 2023
<b>HOLDING STUDENT OLYMPIADS</b>			
1 cycle	TEAM BUILDING among 1st cycle students	Aricova L.N. Curaxina, S.S.	March 2024
	Quest “Journey into the world of accounting and finance” for students of the Faculty of Economics and graduate students of lyceums	Carabet M.A., Todorici L.P., Sviridenco L.A., Ciurchiu V.I.	April, 2024



	Mobile quest MobiQuest for students of the specialty Computer Science, Computer Science and Mathematics of Comrat State University. Participants will undergo a street quest in Comrat on mobile devices (as part of the Tekwill Ambassadors project, MobileEduTeachVoyage: a journey into the world of education through mobile technologies.")	Velicova T.G.	October, 2023
<b>ORGANIZATION AND CONDUCT OF STUDENT RESEARCH WORK COMPETITIONS</b>			
1st and 2nd cycle	V International Competition of Student Research Works in Economics.		November 2023
	Project competition: XI Regional competition of innovative research projects	Levitskaia A.P. Curaxina S.S.	December 2023
<b>ORGANIZATION AND HOLDING OF EXHIBITIONS</b>			
1	Participation in regional and national exhibitions "Job Fair"	Heads of departments of the faculty	During a year
<b>INVOLVING STUDENTS IN CONDUCTING SCIENTIFIC RESEARCH WITHIN THE FRAMEWORK OF GRANTS AND CONTRACTS, IN WORKING IN RESEARCH CENTERS AND LABORATORIES</b>			
1st and 2nd cycle	Involving students in conducting scientific research within the framework of grants and business agreements, and in working at the Progress Research Center	Parmacli D.M., Cara M.F., Curaxina S.S., Todorici L.P., Dudoglo T.D.	During a year
	Involving students in research work at the Innovation Incubator Innocenter	Levitskaia A.P. Curaxina S.S.	During a year
	Involving students in the work of the Student Scientific Club "Financier-Researcher"	Ciurchiu V.I.	During a year
<b>PREPARATION AND PUBLICATION OF A COLLECTION OF STUDENTS' SCIENTIFIC WORKS</b>			
1st and 2nd cycle	Preparation of a collection of scientific works of students	Todorici L.P., Genova S.I., Dudoglo T.D., Carabet M.A. Sviridenco L.A. Musca S.F.	December 2023
<b>ENGAGING STUDENTS TO PARTICIPATE IN INTERNATIONAL STUDENT CONFERENCES</b>			
1st and 2nd cycle	Attracting students to participate in international student conferences of foreign universities, assistance in developing publications	Todorici L.P., Dudoglo T.D., Cara M.F. Parmacli D.M., Levitskaia A.P., Curaxina S.S., Ciurchiu V.I. Musca S.F., Cherga T.B.	During a year
<b>ATTRACTION OF STUDENTS TO PARTICIPATE IN MOBILITY PROGRAMS, STUDENT PROGRAMS</b>			
1st and 2nd cycle	Conducting conversations with students, informing students about participation in mobility programs	Responsible in science at departments, group curators	During a year
	Participation in the IT career Expo 2023 event organized at Tekwill (Comrat, Chisinau). Attracting students from the ITMP department.	Velicova T.G.	September 30, 2023
<b>ATTRACTING STUDENTS TO PARTICIPATE IN EVENTS (ROUND TABLES, OPEN LECTURES, ETC.)</b>			

1st and 2nd cycle	Involving students to participate in events organized by the Erasmus office in Moldova, Tekwill, etc.	Faculty teachers	During a year
	Involving students to participate in events organized at the regional level	Heads of departments and group curators	During a year

#### V. PUBLICATION PLAN OF EDUCATIONAL AND SCIENTIFIC LITERATURE FOR THE 2023-2024 ACADEMIC YEAR

No.	Author or compiler	Name	Type of work	Volume (aut. l.)	Submission deadline	Use in the educational process (name of discipline)	Circulation
<b>PREPARATION FOR PUBLICATION OF CONFERENCE COLLECTIONS</b>							
1	Parmacli D.M. Dudoglo T.D. Carabet M.A. Todorici L.P. Musca S.F. Cara M.F. Batiscev R.A. Cherga T.B. Velicova T.G. Genova S.I. Levitskaia A.P. Ciurchiu V.I. Lupascu S.I. Curaxina S.S. Ianioglo N.P.	IX National Conference on Economics with International Participation "Problems and Challenges of the Regional Economy in the Conditions of Globalization"	Collection of scientific articles	To 10	December 2023	All specialties of the faculty	10
<b>PREPARATION FOR PUBLICATION OF TEACHING Aids AND TEXTBOOKS</b>							
1	Cara M.F.	Economic European integration of the Republic of Moldova problems and prospects		2.2	December 2023	All specialties	20
2	Aricova Z.N. Genova S.I.	Logistics	Educational village	2.5	April 2024	Logistics Logistics in tourism	20
3	Aricova Z.N. Aricova L.N.	Sales management	Educational village	2.2	January 2024	Purchasing and sales management Sales and customer relationship management	20

4	Aricova L.N.	Segmentation and positioning in marketing	Educational village	2.2	April 2024	Marketing Basics Marketing Consumer Behavior	20
5	Ciurchiu V.I.	Analysis of economic activities	Educational village	3.0	March 2024	Analysis of economic activities	20
6	Cherga T.B.	Advanced Financial Accounting	Lecture course	thirty	May, 2024	Advanced Financial Accounting	10
7	The staff of the Department of Accounting and Finance	Analytical programs in the specialty "Finance and Banking" and "Accounting"	Analytical programs		September - December 2023	"Finance and Banking" and "Accounting"	10
<b>PREPARATION FOR PUBLICATION OF EDUCATIONAL MANUAL AND LECTURE MATERIALS</b>							
1	Aricova Z.N. Genova S.I.	International Marketing	Educational and methodological manual	3.0	April 2024	International Marketing, International Business	20
2	Ciurchiu V.I.	Analysis of economic activities	Workshop/Training method. allowance	2.5	March 2024	Analysis of economic activities	50
3	Levitskaia A.A.	Fundamentals of project management	Workshop/Training method. allowance				20
4	Covricova R.N., Cissa L.P.	Mathematics in economics. Collection of problems	Educational method. allowance	4.0	March 2024	Mathematics in Economics	10
5	Velicova T.G.	A manual for teachers. Effective implementation of M-Learning in the educational process.	Educational method. allowance	2.5-3	May 2024	Methodology for teaching computer science	10
6	Sibova O.G.	Workshop on MS Excel	Educational and practical. allowance	2.5	May 2024	Information and communication technologies	20
7	Musca S.F.	Professional ethics	lecture course	2	January 2024	Ethics of business communication Professional ethics	20
8	Cherga T.B.	Financial audit	Educational village	4, 6	April, 2024	Audit, Advanced financial accounting	10

9	Parmacli D.M. Dudoglo T.D.	Use of graphs in economic research	Educational and practical manual	2.2	March 2024	Enterprise economy Statistics	10
10	Parmacli D.M. Todorici L.P.	Financial results of the enterprise	Educational and practical allowance	2.1	September 2023	All specialties	10
<b>MONOGRAPHS (CHAPTERS IN COLLECTIVE MONOGRAPHS), PUBLICATIONS OF RESEARCH RESULTS</b>							
1	Levitskaia A.P.	Infrastructure to support innovation-oriented business	Monograph	2.5-3	May 2024	Innovation systems	thirty
2	Ciurchiu V.I., Guseinov I.S.	Cause-and-effect relationships and dependencies between human capital and investment policy	Collective monograph	6.0	April 2024	Enterprise economy Personnel management Fin. Management, Business analysis. activity, effect. Investments	20
3	Curaxina S.S.	Market analysis for the production of bed linen in the Republic of Moldova (ATU Gagauzia)	Research results	3.5	November 2023	Marketing, economic processes	10
4	Genova S. (team of authors)	Analysis of anti-corruption actions in ATU Gagauzia	Monograph	4	September, 2023	Marketing, Marketing Fundamentals, Consumer Behavior	10
5	Levitskaia A.P. Ianioglo N.P.	Study of the phenomenon of corruption among youth of educational institutions in the South of the Republic of Moldova	Research results	3.5-4	November 2023	General management Economic processes	10
6	Levitskaia A.P.	Heritage tourism industry development: the example of the ATU Gagauzia	Research results	3.5-4	November 2023	Tourism	10

#### VI. PREPARATION OF RESEARCH AND PEDAGOGICAL PERSONNEL. TRAINING.

No. p/p	Event name	Full name	Period of execution	Name	Performance Note
<b>PREPARATION FOR THE DEFENSE OF DOCTORAL DISSERTATIONS</b>					
1	Defense of doctoral dissertation	Ciurchiu V.I.	September-November 2023	Economy si management	Certification
2	Defense of doctoral dissertation	Mogyldya S.N.	December 2023	Economy si management	Certification
3	Small doctoral dissertation defense	Zlatovchena I.D.	December 2021	Finante	Certification
<b>ORGANIZATION AND CONDUCT OF SCIENTIFIC AND PRACTICAL TRAINING SEMINARS</b>					

1	Organization and conduct of scientific and practical training seminars on the issues of improving the quality of scientific research work of teaching staff	Levitskaia A.P. Ianioglo N.P.	October 2023	Economy si management	
2	Management of research internationalization process under the supervision of the Linköping University”	Ianioglo N.P., Levitskaia A.P.	September 2023	Economy si management	
3	Master classes for KSU teachers.	Teachers of the ITMF department	During the year	Economy si management	
4	Organization of a training on the topic: Modern trends in the development of interaction between the state and society in the field of anti-corruption: comparative analysis implementation experience in the Republic of Moldova and abroad.	Curaxina S.S.	October 2023	Economy si management	

## VII. MONITORING THE COMPLETION OF PLANNED WORK

No. p/p	Content	Period of execution	Responsible	Performance Note
1	Development (revision) of the Research Plan of the Faculty of Economics	September 2023 January 2024	Levitskaia A.P., Velicova T.G., Batiscev R.A. together with members of the science commissions of the relevant departments	
2	Monitoring the filling of portfolios of scientific work by department teachers (CVs, copies of articles, certificates, etc.)	During the year		
3	Monitoring the implementation of scientific research activities of departments of the Faculty of Economics.	During the year	Levitskaia A.P., Velicova T.G., Batiscev R.A. together with members of science commissions and heads of relevant departments	
4	Development of a Research Report for the Faculty of Economics	June 2024		