

APPROVED

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**RESEARCH WORK PLAN
DEPARTMENTS OF ECONOMICS
FACULTY OF ECONOMICS
2022-2023**

Developed by: Levitskaia A.P.

*Approved at a department meeting
Protocol No.2 dated 22.09.2022*

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I. DIRECTIONS OF SCIENTIFIC RESEARCH OF THE FACULTY

N	Direction of training	Directivity (profile)	Head of Scientific Content	Directions of scientific research	Deadlines	Type of scientific research
1	041 Economic Sciences Business Administration 0413	Innovation systems	Levitskaia A.P.	Potential for innovative development of the regional economy	September 2022-June 2023	Fundamental
		Regional development	Levitskaia A.P.	Institutionalization of the tourism sector of ATU Gagauzia	October 2022-May 2023	Fundamental
		Entrepreneurship	Levitskaia A.P. Curaxina S.S.	Entrepreneurship development	September 2022-May 2023	Applied
		Labor market	Levitskaia A.P. Ianioglo N.P.	Study of the regional youth labor market	March 2023	Applied
		Sectoral economics	Ianioglo N.P.	Development of industry markets (RM analysis)	September 2022 - March 2023	Applied
		Project activities	Levitskaia A.P. Ianioglo N.P.	Project management	September 2022 - March 2023	Interdisciplinary
		Foreign economic activity at the macro level	Ianioglo N.P.	Analysis and synthesis of foreign economic activity of ATU Gagauzia and the Republic of Moldova in dynamics	September 2022 - March 2023	Applied, interdisciplinary
		Agricultural Economics	Curaxina S.S.	Economic research of agriculture of ATU Gagauzia	October 2022-May 2023	Applied
		Economics of enterprises and organizations	Curaxina S.S.	Research and development of issues of economics and enterprise planning in conditions of economic crisis	October 2022-May 2023	Applied
		Theory and practice of management	Curaxina S. S.	Development of a systematic approach to the use of management tools in the context of the development of integration processes with business	October 2021-May 2023	Fundamental
		Agricultural Economics	Parmacli D. M.	Economic studies of agriculture. Methodology for researching economic problems of the agro-industrial complex	October 2022-May 2022	Fundamental
		Management	Musca S.F.	Theory and practice of management in the control system enterprises in ATU Gagauzia.	October 2022-May 2023	Applied
		Agricultural Economics	Musca S.F.	Economic research of agriculture of the Republic of Moldova, ATU Gagauzia	October 2022-May 2023	Applied

		Agricultural Economics	Cara M.F.	Determination of patterns and trends in changes in the sectoral structure of agricultural production in ATU Gagauzia"	October 2022-May 2023	Applied
		Agricultural Economics	Cara M.F.	The set of economic relations developing in the agricultural sector	October 2022-May 2023	Applied
2	Marketing Management 041	Marketing research and analysis	Genova S.I.	Marketing research of ATU Gagauzia	October 2022-May 2023	Applied
		Marketing research	Aricova L.N.	Development of product positioning strategies in the consumer market (using the example of wineries in ATU Gagauzia)	October 2022-May 2023	Applied
		Marketing	Aricova Z.N.	Marketing strategies for the development of enterprises of ATU Gagauzia.	October 2022-May 2023	Applied
3	101 Public services Hotel services, tourism and recreation 1013	Marketing in tourism	Genova S.I.	Justificarea conceptual g și organizațional-economic g a eficienței cre g rii clusterului turistic	October 2021-May 2022	Applied

II. SUBJECTS OF WORK OF RESEARCH CENTERS OF THE FACULTY

Faculty topics: INNOVATIVE DEVELOPMENT OF THE REGIONAL ECONOMIC SYSTEM

		Research and Development Topic	Head of the center	Research participants
1	Research Center "Progress"	Ways to increase the efficiency of production and sales of agricultural products in ATU Gagauzia	Prof., Dr. Hub. Parmacli D.M.	Parmacli D.M., Cara M.F., Todorich T.P., Dudoglo T.D.
		Methodological aspects of economic research in agriculture		Parmacli D.M., Todorich T.P., Dudoglo T.D.
		Development of practical recommendations for agricultural producers of ATU Gagauzia		Parmacli D.M., Cara M.F., Todorich T.P., Dudoglo T.D.
		Conducting an international competition of student works in economics, Faculty of Economics of KSU		Parmacli D.M., Curaxina Todoric L.P., Dudoglo T.D.
2	AI "InnoCenter"	Masa rotunda "Rolul cercetării și transferului de tehnologie în dezvoltarea inovatoare a economiei regionale."	Director executive II "Innocenter" Svetlana Curaxina	Levitskaia A.P., Curaxina S.S., Velikova T.G.
		Concurs de proiecte "Student Inovator" (tehnologii de realitatea virtuală și augmentată, tehnologii mobile,		

	baze de date, prezentări video, bloguri, site și etc.)	November 18 , 2022	
	Săptămâna inovării. Conferință Științifico – practică Internațională “Inovații în viticultura și vinificație”		Cara S.V.

III. MAIN SCIENTIFIC EVENTS OF THE FACULTY (online/offline format)

No. p/p	Form of conduct	Event name	Period of execution	Responsible	Performanc e Note
		Partnership in the International Conference of the Faculty of Economics of Grigory Skovoroda University (Pereyaslav).	September 2022	Member of the organizing committee Levitskaia A.P.	done
		Innovation week. Competition of startups and business development projects	November 17, 2022	Doctor on economics, conf. univ., Șef <i>catedrei d e</i> Economie Director executiv II “Innocenter” Svetlana Curaxina	
		VIII National Economic Conference with International Participation "Problem and challenges of the regional economy in the context of globalization"	December 8-9, 2022	Doctor on economics, conf. univ. Decanul Faculty of Economie Svetlana Curaxina Liudmila Todorich	
		Round table « Implementation of continuing education in the field of entrepreneurship in rural areas through hybrid learning formats »	December 14-15, 2022	Doctor habilitat, prof. univ. <i>catedrei d e</i> Economie, director “Institutul Dezvoltare Economică Regională” Alla Levitskaia Curaxina S.S.	
		Partnership in the International Conference of Bila Tserkva National Agrarian University	October 2022	Member of the organizing committee Parmacli D.M.	
		International scientific and practical university conference “Science. Culture. Education”. Organization of work of the section “Economic Sciences” for the 31st KSU	February 11, 2023	teachers of departments	
2	Round tables	Săptămâna inovării. Masa rotunda “Rolul cercetării și transferului de tehnologie în dezvoltarea inovatoare a economiei regionale.”	November 15, 2022	Doctor on economics, conf. univ., Șef <i>catedrei d e</i> Economie Director executiv II “Innocenter” Svetlana Curaxina	
		“Problems of efficient use of land in agriculture of ATU Gagauzia and ways to solve them”	April 2023	Research Center "Progress" Parmacli D.M.	

3	Open lectures and webinars	Online Lectures “ Efficiency of products sold: a modern view”	During the school year	Parmacli D.M.	
		Online Lectures “The process of motivation in an organization”	During the school year	Curaxina S.S.	
		Online public lecture. “Modern leadership styles”/Innovation system	April 2022	Levitskaia A.P.	
4	international experience	Opole Technical University Mobility program for teachers	June 2023	Levitskaia A.P.	

IV. MAIN EVENTS OF STUDENTS' RESEARCH WORK

Areas of training	Contents of research work	Responsible	Dates
ORGANIZATION OF STUDENT SCIENTIFIC CONFERENCES			
<i>All areas of training</i> 1 and 2 learning cycle	Conducting an international competition of student works in economics, Faculty of Economics of KSU	Research Center "Progress" Parmacli D.M., Curaxina S.S.	October 2022 – December 2022
	Preparing students and holding a student conference of the Faculty of Economics of KSU for the 32nd KSU	faculty staff	April 2022
	Supervising a scientific article of a master's student (...) for participation in the International Competition of Student Scientific Articles in Economics	faculty staff	October–December 2022
HOLDING STUDENT OLYMPIADS			
	Olympiad among first cycle students on “Fundamentals of Entrepreneurship”	Aricova L.N., Dobresko A.	March 2023
	Olympiad among students of the second cycle of the specialty “Business Administration”	Aricova Z.N., Musca S.F.	April 2023
ORGANIZATION AND CONDUCT OF STUDENT RESEARCH WORK COMPETITIONS			
	<ul style="list-style-type: none"> Competition of final qualifying works of students of the 1st cycle 	faculty staff	May 2023
	<ul style="list-style-type: none"> Competition of final qualifying works of students of the 2nd cycle 	faculty staff	May 2023
ORGANIZATION AND HOLDING OF EXHIBITIONS			
	Job fair (together with ProEurope Center, Tekwill and Innocenter)	Curaxina S.S., Dobresko A.S., Aricova L.N.	October 2022
	Organization of a course on startup-type entrepreneurial education (technological entrepreneurship) under the Startup Academy UNI, Tekwill program	Curaxina S.S. Aricova L.N.	October December 2022

	Open Day of the Faculty of Economics	faculty staff	April - May 2023
INVOLVING STUDENTS IN CONDUCTING SCIENTIFIC RESEARCH WITHIN THE FRAMEWORK OF GRANTS AND CONTRACTS, IN WORKING IN RESEARCH CENTERS AND LABORATORIES			
	Involving students in conducting scientific research within the framework of grants and business agreements, and in working at the Progress Research Center	Parmacli D.M., Cara M.F., Curaxina S.S.	During a year
	Involving students in conducting scientific research within the framework of project activities at the Innovation Incubator Innocenter	Levitskaia A.P. Curaxina S.S.	During a year
PARTICIPATION OF STUDENTS IN THE COMPETITION FOR SCHOLARSHIP APPLICATIONS			
	Participation of students in the competition for presentation to the scholarship of the Bashkan of Gagauzia	Group curators	
	Participation of students in the competition for presentation of the Dimchioglo scholarship	Group curators	
PREPARATION AND PUBLISHING OF A COLLECTION OF STUDENTS' SCIENTIFIC WORKS			
	Preparation of a collection of scientific works of students	Curaxina S.S., Dobresko A.S.	December 2022
ENGAGING STUDENTS TO PARTICIPATE IN INTERNATIONAL STUDENT CONFERENCES			
	Attracting students to participate in international student conferences of foreign universities, assistance in developing publications	faculty staff	During a year
ATTRACTION OF STUDENTS TO PARTICIPATE IN MOBILITY PROGRAMS, STUDENT PROGRAMS			
	Conducting conversations with students, informing students about participation in mobility programs	Responsible in science at departments, group curators	During a year
	Participation in events organized within the framework of the Startup Academy UNI, Tekwill program	Kursaksina S.S., Aricova L.N.	During a year
ATTRACTING STUDENTS TO PARTICIPATE IN EVENTS (ROUND TABLES, OPEN LECTURES, ETC.)			
	Attracting students to participate in events organized by the Agency for Attracting Investments and Export Promotion of ATU Gagauzia and Tekwill	Curaxina S.S., Dobresko A.S.	During a year

V. PUBLICATION PLAN OF EDUCATIONAL AND SCIENTIFIC LITERATURE FOR THE 2022-2023 ACADEMIC YEAR

No.	Author or compiler	Name	Type of work	Volume (aut. l.)	Submission deadline	Use in the educational process (name of discipline)	Circulation
PREPARATION FOR PUBLICATION OF CONFERENCE COLLECTIONS							
1	Parmacli D.M. Levitska A.P. Curaxina S.S.	VIII National Conference on Economics with International Participation "Problems and Challenges of the	Collection of scientific articles	9.7	December 2022	All specialties of the faculty	10

	Musca S.F. Genova S.I. Aricova Z.N. Aricova L.N. Dobresko A.S.	Regional Economy in the Conditions of Globalization”					
PREPARATION FOR PUBLICATION OF TEACHING Aids AND TEXTBOOKS							
1	Parmacli D.M., Gribov A.V. (together with Grodno State Agricultural University)	Enterprise economy. Workshop	Manual	4.2	September 2022	Enterprise economy Financial management	10
2	Parmacli D.M. Curaxina S.S.,	Evaluation algorithm and forecasting economic performance indicators enterprises over time	Manual	4.1	June 2023	Enterprise economy Financial management	20
3	Levitskaia A.P. Ianioglo N.P.	Project activity management	Manual	2.5-3	November 2022	Project management	20
4	Cara M.F.	Republic of Moldova – achievements and prospects for integration into the EU	Manual	2.2	March 2023	Economic European integration of the Republic of Moldova	20
5	Aricova Z.N. Genova S.I.	Logistics	Manual	2.5	April 2023	Logistics Logistics in tourism	20
6	Aricova Z.N. Aricova L.N.	Sales management	Manual	2.2	January 2023	Purchasing and sales management Sales and customer relationship management	20
7	Aricova L.N.	Segmentation and positioning in marketing	Manual	2.2	February 2023	Marketing Basics Marketing Marketing in tourism	20
8	Parmacli D.M.	Financial indicators of business activity in dynamics: features of assessment and forecasting (Novchalniy Pos_bnik)	Manual	2.1	October 2022	Enterprise finance	10
PREPARATION FOR PUBLICATION OF EDUCATIONAL MANUAL AND LECTURE MATERIALS							
1	Genova S.I.	Marketing Basics	Educational method. allowance	3.0	November 2022	International Marketing	20
2	Musca S.F.	Professional ethics	Educational and practical guide	2.2	June 2023	Professional ethics Ethics of business	20

						communication	
3	Curaxina S.S.	Business planning	Educational method allowance	3.0	November 2022	Management	
4	Parmacli D.M.	Economiști de baza in domeniul agricol din Republica Moldova	Practical guide	2.1	October 2022	Enterprise finance	10
5	Musca S.F.	Innovation management	lecture course	2.2	January 2023	Innovation management	20
6	Curaxina S.S.	General management	Educational method allowance	3.0	January 2023	Management	10
MONOGRAPHS (CHAPTERS IN COLLECTIVE MONOGRAPHS)							
1	Levitskaia A.P.	Infrastructure to support innovation-oriented business	Monograph	2.5-3	May 2023	Innovation systems	thirty
2	Parmacli D.M. Curaxina S.S.	Economic efficiency of agricultural production in ATU Gagauzia	Monograph	12.3	September 2023	Enterprise economy	10
3	Levitskaia A.P. Ianioglo N.P.	The European Integration Process: Crisis and Resilience in the Aftermath of the Covid-19 Pandemic. University of Coimbra, Faculty of Economics	chapter in int. monographs	1.2	In publication	All specialties of the faculty	10
4	Levitskaia A.P.	Tourism Development Governance Approaches within Regional Tourism Destination Development: The Case Study of ATU Gagauzia, Eurac Research, Institute for Regional Development	chapter in int. Monographs	1.1	In publication	Tourism	10
5	Aricova L.N.	Methodological support for product positioning in the consumer market	Monograph	2.5-3	June 2023	Fundamentals of Marketing, Consumer Behavior, Marketing in Industries and Fields of Activity	10