APPROVED

Vice-rector of the scientific research activity and international relations of the Comrat State University Assoc. Prof., PhD in philology, Sofia Sulac

THE SCIENTIFIC RESEARCH AND INNOVATION ACTIVITY PLAN OF THE DEPARTMENT OF ECONOMICS OF THE COMRAT STATE UNIVETSITY ON 2023-2024 ACADEMIC YEAR

Elaborated by the members of the scientific research and innovative activity Council of the Department of the Economics:

Prof., Dr. Hab. in economics Alla Levitskaia

Associate Professor, PhD of Economics Svetlana Curaxina

Associate Professor, PhD. in Economics Svetlana Genova

Approved by the decision of the proceedings of the Department of Economics Verbal process № 2 on 15 September 2023

Head of Department of Economics Lecturer, PhD in Economics Snejana Musca

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Approved by the decision of the proceedings of the Counsel of the Faculty of Economics of the Comrat State University

Verbal process № 2 on October, 4 2023

Dean of the Faculty of Economics Assoc. Prof., PhD in Economics Liudmila Todorici

I. DIRECTIONS OF SCIENTIFIC RESEARCH OF THE DEPARTMENT OF ECONOMICS

Research topic of Faculty of the Economics: INNOVATIVE DEVELOPMENT OF THE REGIONAL ECONOMIC SYSTEM

N	General field of study	Direction of research	Head of scientific research content	Directions of scientific research	Deadline	Type of scientific research
1	041 Economic Sciences	Research of socio-economic processes in the context of innovative development	Prof., Dr. Hab. in economics, Alla Levitskaia	The regional economic development	September, 2023 - May, 2024	Fundamental Research Applied Research
	Business Administration 0413	Agricultural Economics	Prof., Dr. Hab. in economics, Dmitrii Parmacli	The economic research in agricultural area. The methodology for researching of the economic problems in the agro-industrial complex	October, 2023- May, 2024	Fundamental
		Agricultural Economics	Assoc. Prof., PhD in economics, Svetlana Curaxina	The economic research in agricultural area of the ATU Gagauzia	September, 2023 - May, 2024	Applied Research
		Theory and practice of management	Assoc. Prof., PhD in economics, Svetlana Curaxina	Development of the systematic approach for applying the management tools in the context of the development of integration processes with business	September, 2023 - May, 2024	Fundamental research Applied Research
		Study of the phenomenon of corruption among youth of the educational institutions in the Southern part of the Republic of Moldova	Prof., Dr. Hab. in economics, Alla Levitskaia Assoc. Prof., PhD in economics, Nadejda Ianioglo Assoc. Prof., PhD in economics, Svetlana Curaxina	Investigation of the corruptions phenomenon among youth of the educational institutions in the Southern part of the Republic of Moldova	September, 2023 - May, 2024	Applied Research
		Management	Lecturer, PhD in Economics, Snejana Musca	The theory and practice of the management in the enterprise management system at ATU Gagauzia	September, 2023 - May, 2024	Applied Research

		Agricultural Economics	Assoc. Prof., PhD in economics, Maria Cara	The determination of the patterns and trends in changes at the sectoral structure of the agricultural area of the ATU Gagauzia	September, 2023 - May, 2024	Applied Research
		Agricultural Economics	Assoc. Prof., PhD in economics, Maria Cara	The complex of economic relations developing in the agricultural sector	Septembrer, 2023 - May, 2024	Applied Research
2	Marketing management 041	Marketing research in the rural tourism context	Assoc. Prof., PhD in economics, Svetlana Genova	Marketing research regarding the formation of a value chain at the rural tourist area "Heart of the Nistru (Dniester)" (Republic of Moldova)	September, 2023 - May, 2024	Applied Research
		Marketing research in the context of evaluating the knowledge and perception by the population of the main corruption prevention mechanisms		Marketing research regarding the manifestation of the corruption in various fields of activity in ATU Gagauzia	September - October, 2023	Applied Research
		Marketing research in the context of rural development Strategies		Investigation regarding the management of marketing analysis in the context of the development of the Community Development Strategy of Budzhak village (Comrat district, ATU Gagauzia, Republic of Moldova)	September Noember, 2023	Applied Research
		Marketing research	Lecturer, PhD in economics, Liubov Aricova	The product positioning strategies development on the consumer market (on the example of wine enterprises of the ATU Gagauzia)	September, 2023 - May, 2024	Applied Research
		Marketing research	Assoc. Prof., PhD in economics, Zinovia Aricova	The problems of entry of wineries of ATU Gagauzia into foreign markets	September, 2023 - May, 2024	Applied Research
3	101 Public services Hotel services, tourism and	Tourism development	Prof., Dr. Hab. in economics, Alla Levitskaia	The heritage tourism industry development: the example of the ATU Gagauzia	September, 2023 - May, 2024	Applied Research
	recreation 1013	Regional economy Development of sectors of activity	Assoc. Prof., PhD in economics, Zinovia Aricova	The problems and potential of the development of the public catering industry in the economy of ATU Gagauzia	September, 2023 - May, 2024	Applied Research

II. SCIENTIFIC RESEARCH ACTIVITY TOPICS OF THE SCIENTIFIC RESEARCH CENTERS ON DEPARTMENT OF ECONOMICS

$\mathcal{N}\!$	Name of the Center	Research and development investigation topic	Head of the Center	Academic researchers
1	Scientific Research Center	Evaluation of the production efficiency and sales of	Prof., Dr. Hab. in economics, Dmitrii	Prof., Dr. Hab. in economics,
	«Progress»	agricultural products at the ATU Gagauzia	Parmacli	Dmitrii Parmacli, Assoc. Prof.,
				PhD in economics, Maria Cara,
				Assoc. Prof., PhD in economics,
				Svetlana Curaxina
		Methodological aspects of agricultural economics investigation		Prof., Dr. Hab. in economics,
				Dmitrii Parmacli, Assoc. Prof.,
				PhD in economics, Svetlana
				Curaxina
		Development of practical recommendations for agricultural		Prof., Dr. Hab. in economics,
		producers of ATU Gagauzia		Dmitrii Parmacli , Assoc. Prof.,
				PhD in economics, Maria Cara
2	Innovation Incubator	Expansion of student research activities in the field of	Assoc. Prof., PhD in economics, Svetlana	Prof., Dr. Hab. in economics, Alla
	«InnoCenter KDU»	development of the entrepreneurial ecosystem	Curaxina	Levitskaia, Assoc. Prof., PhD in
				economics, Svetlana Curaxina,
		Organization of consulting and training activities in the field of		Assoc. Prof., PhD in economics,
		innovative business development		Nadejda Ianioglo
				Prof., Dr. Hab.in economics, Alla
				Levitskaia, Assoc. Prof., PhD in
				economics, Svetlana Curaxina,
				Assoc. Prof., PhD in economics,
				Nadejda Ianioglo

III. THE MAIN SCIENTIFIC RESEARCH EVENTS OF THE DEPARTMENT OF ECONOMICS (on-line/ off-line format)

№	The form of scientific research event	The topic of the scientific research event	The dead line of execution	The responsible person	The note on the implementation of the planed scientific research event
1	Conferences, symposiums, scientific forums	International student correspondence conference "World Science Day for Peace and Development" (student publication competition)	November 10, 2023	Prof., Dr. Hab.in economics, Dmitrii Parmacli, Assoc. Prof., PhD in economics, Svetlana Curaxina, Lecturer, PhD in economics Snejana Musca, Assoc. Prof., PhD in economics, Svetlana Genova	
		IX National Conference on Economics with International	December 8-9, 2023	Prof., Dr. Hab. in economics,	

		Participation "Problems and Challenges of the Regional Economy in		Dmitrii Parmacli, Assoc.
		the Conditions of Globalization"		Prof., PhD in economics,
		and containing of croomization		Svetlana Curaxina, Assoc.
				Prof., PhD in economics,
				Svetlana Genova
		The international scientific and practical University conference	February 11, 2024	Prof., Dr. Hab.in economics,
		"Science. Culture. Education". Organization of the activity of the		Alla Levitskaia, Assoc.
		section "Economic Sciences" for the 33rd foundation anniversary of		Prof., PhD in economics,
		the Comrat State University		Svetlana Genova, Prof., Dr.
				Hab. in economics, Dmitrii
				Parmacli, Assoc. Prof., PhD
				in economics, Svetlana Curaxina, Lecturer, PhD in
				economics, Snejana Musca,
				Assoc. Prof., PhD in
				economics, Svetlana
				Genova, Assoc. Prof., PhD
				in economics, Maria Cara
		XI Regional Competition of Innovative Research Projects	November 30, 2023	Assoc. Prof., PhD in
			,	economics, Svetlana
				Curaxina, Prof., Dr. Hab.
				in economics, Alla
				Levitskaia
		National Conference on "Formation of active citizenship among	December, 2023	Assoc. Prof., PhD in
		young people in the field of prevention and intolerance to corruption		economics, Svetlana
		on the Southern part of the Republic of Moldova" (Tvarditsa, Cahul,		Curaxina
		Comrat (Republic of Moldova))		
2	Participation on	International Conference of the Faculty of Economics at the Grigorii	September 15-16, 2023	Members of the
	conferences of other	Skovoroda University (Pereyaslav (Ucraine))		organizational/ scientific
	universities			research committee:
				Prof., Dr. Hab.in economics,
				Alla Levitskaia, Assoc.
				Prof., PhD in economics,
		NATIONAL INSTITUTE FOR ECONOMIC RESEARCH (NIER)	Octomber 12-13, 2023	Nadejda Ianioglo Prof., Dr. Hab. in
		"ECONOMIC GROWTH IN THE CONDITIONS OF	Octomber 12-13, 2023	economics, Alla
		GLOBALIZATION" XVIIth edition		Levitskaia
		Journal of Business and Communication Studies ISSN: 2822-4957	During the academic	Members of the scientific
		https://jobacs.com/?mod=sayfabilgi&sayfa_alias=Science%20and%2	year 2023-2024	advisory board:
		0Advisory%20Board	, ,	Assoc. Prof., PhD in
				economics, Svetlana
				Curaxina, Lecturer, PhD in
				economics, Snejana Musca,
				Assoc. Prof., PhD in

				economics, Svetlana Genova	
3	Round Table	Study of the phenomenon of corruption among Civil Society Organizations and educational institutions on the Southern part of the Republic of Moldova	November, 2023	Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Nadejda Ianioglo, Assoc. Prof., PhD in economics, Svetlana Curaxina	
4	Open Lecture	Online Public lecture "Examples of the gradation of the economic indicators"	During the academic year 2023-2024	Prof., Dr. Hab.in economics, Dmitrii Parmacli	
		Online Public lecture "Motivational management on the small and medium-sized enterprises of the ATU Gagauzia"	February-May, 2024	Assoc. Prof., PhD in economics, Svetlana Genova	
		Online public lecture "The process of motivation on the organization"	February, 2024	Assoc. Prof., PhD in economics, Svetlana Curaxina	
		Online public lecture "Modern Leadership Styles" / "Emotional Intelligence"	April, 2024	Prof., Dr. Hab. in economics, Alla Levitskaia	
5	International experience	Experience exchange visit at Linkoping University within the framework of the Erasmus+ project "Management of research internationalization process under the supervision of the Linkoping University" (Sweden)	13-17 August, 2023	Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Nadejda Ianioglo	Implimented
		Reviewing 5th publications in role of Executive editor of Balkan Economic Review (publication)	November, 2023	Prof., Dr. Hab. in economics, Alla Levitskaia	

IV. THE MAIN EVENTS OF STUDENTS' SCIENTIFIC RESEARCH ACTIVITY

The directions of activity	The content of the scientific research activity	The responsible person	The note on the implementation of the planed scientific research event						
	ORGANIZATION OF THE SCIENTIFIC RESEARCH STUDENT CONFERENCES								
All educational areas	Conducting the international competition of student scientific research activity on Economics,	Scientific Research Center	Octombrie-						
1 and 2 Educational (study)	Faculty of Economics of the Comrat State University	"Progress":	Decembrie, 2023						
cycle		Prof., Dr. Hab. in economics,	•						
		Dmitrii Parmacli, Assoc. Prof.,							
		PhD in economics, Svetlana							

		Curaxina, Lecturer, PhD in	
		economics, Liubov Aricova,	
		Lecturer, PhD in economics,	
		Snejana Musca	
	Supervision of the scientific research publications by a master's student for participation on	Academic staff of the	October-December,
	the International Competition of Student Scientific Publications on Economics area	Department of economics	2023
	1		
	HOLDING THE STUDENT OLYMPIADS		
1	TEAM BUILDING among 1st cycle students Specialization «Business and Administration»	Lecturer, PhD in economics,	March, 2024
		Liubov Arikova, Assoc. Prof.,	
		PhD in economics, Svetlana	
		Curaxina	
ORGA	ANIZATION AND HOLDING OF STUDENT SCIENTIFIC RESEARCH A		
2	Project competition: XII Regional competition of innovative research projects	Prof., Dr. Hab. in economics,	Decembrie, 2023
		Alla Levitskaia, Assoc. Prof.,	
		PhD in economics, Svetlana	
		Curaxina	
	ORGANIZATION AND HOLDING OF THE EXEBITION		
3	Participation on regional and national exhibitions	Prof., Dr. Hab. in economics,	September-October,
		Alla Levitskaia, Assoc. Prof.,	2023
		PhD in economics, Nadejda	
		Ianioglo	~
	ENTS IN CONDUCTING SCIENTIFIC RESEARCH ACTIVITY WITHIN		
	NESS AGREEMENTS, AT SCIENTIFIC RESEARCH CENTERS AND LA		
4	Involving students in conducting scientific research activity within the framework of grants		During the academic
	and business agreements, and activity at the Scientific Research Center «Progress»	Dmitrii Parmacli, Assoc. Prof.,	year 2023-2024
		PhD in economics, Maria	J
		Cara, Assoc. Prof., PhD in	
		economics, Svetlana Curaxina	
	Involving students to investigation and scientific research activity	Prof., Dr. Hab. in economics,	During the academic
		Alla Levitskaia, Assoc. Prof.,	year 2023-2024
		PhD in economics, Svetlana	J
		Curaxina	
	D PUBLISHING OF THE COLLECTION (MANUAL) OF STUDENTS' SO		
5	Preparation of a collection (manual) of students scientific research publications	Assoc. Prof., PhD in economics,	December, 2023
		Svetlana Genova, Lecturer,	
		PhD in economics, Snejana	
		Musca	
INVOLVING STUI	DENTS IN PARTICIPATION OF THE SCIENTIFIC RESEARCH INTERM	NATIONAL STUDENT CO	NFERENCES

6	Attracting students to participate in international student conferences of foreign universities, assistance in the process of the elaborating of the scientific research student publications	Assoc. Prof., PhD in economics, Maria Cara, Prof., Dr. Hab. in economics, Dmitrii Parmacli, Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Svetlana Curaxina, Lecturer, PhD in economics, Snejana Musca	year 2023-2024
ATTRACT	ING THE STUDENT TO PERTICIPATION ON STUDENT MOBOLITY I	PROGRAMS AND STUDEN	NT EVENTS
7	Holding the discussions /conversations with students, informing students about the possibilities for participating in mobility student exchange programs	Responsible for science research activity at the Department of Economics Curators of groups of specialties of the Department of Economics	year 2023-2024
8	Participation in events organized within the framework of the Startup Academy UNI, Tekwill program in Republic of Moldova, etc.	Assoc. Prof., PhD in economics, Svetlana Curaxina, Lecturer, PhD in economics, Liubov Aricova	During the academic year 2023-2024
INV	DLVING STUDENTS TO PARTICIPATE IN THE EVENTS (ROUND TAI	BLES, OPEN LECTURES, I	ETC.)
9	Attracting the students to participate in events organized by the Erasmus + National office in Republic of Moldova, Tekwill in Republic of Moldova, etc.	Profesorii Catedrei de Economie	During the academic year 2023-2024
	Involving students to participate in events organized at the regional level of ATU Gagauzia	Profesorii Catedrei de Economie	During the academic year 2023-2024

V. PUBLICATION PLAN OF DIDACTIC AND SCIENTIFIC-RESEARCH BIBLIOGRAPHY FOR THE 2023-2024 ACADEMIC YEAR

$\mathcal{N}\!$	Name, family	Торіс	Research	Volume	Submission	Application on the educational	Volume			
	name, scientific		activity	(copyright	deadline	process (name of discipline)	of			
	degree and			sheets)			publicat			
	scientific title of the						ion			
	author									
	PREPARATION FOR PUBLICATION OF CONFERENCE COLLECTIONS (MANUALS)									
1	Prof., Dr. Hab. in	IX National Conference on Economics with	Manual of the	around 10,0	December, 2023	All specialties/ specializations of the	10			
	economics, Dmitrii	International Participation "Problems and				Faculty of Economics				
	Parmacli, Lecturer	Challenges of the Regional Economy in the	publications							
	univ., PhD in	Conditions of Globalization"								
	Economics Snejana									
	Musca, Assoc. Prof.,									
	PhD in economics,									

	Maria Cara, Assoc. Prof., PhD in economics, Svetlana Genova, Prof., Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Svetlana Curaxina, Assoc. Prof., PhD in economics, Nadejda Ianioglo						
		EPARATION FOR PUBLICATION O					22
1	Assoc. Prof., PhD in economics, Maria Cara	Economic European integration of the Republic of Moldova: Problems and prospects	Study guidelines (Tutorial)	2,2	December, 2023	All specialties/specializations of the Faculty of Economics	20
2	Assoc. Prof., PhD in economics, Svetlana Curaxina	Principles of effective management in management	Study guidelines (Tutorial)	2,5	Noember, 2023	Management	10
3	Assoc. Prof., PhD in economics, Zinovia Aricova, Assoc. Prof., PhD in economics, Svetlana Genova	Logistics	Study guidelines (Tutorial)	2,5	April, 2024	Logistics Logistics in tourism	20
4	Assoc. Prof., PhD in economics, Zinovia Aricova, Lecturer, PhD in economics, Liubov Aricova	Sales management	Study guidelines (Tutorial)	2,2	January, 2024	Purchase management and sales Management of sales and Customer Relationship Management	20
5	Lecturer, PhD in economics, Liubov Aricova	Segmentation and positioning in marketing	Study guidelines (Tutorial)	2,2	April, 2024	General marketing Marketing Consumer behavior	20
		REPARATION FOR PUBLICATION	OF EDUCATION	NAL MANU			
1	Assoc. Prof., PhD in economics, Zinovia Aricova, Assoc. Prof., PhD in economics, Svetlana Genova	International Marketing	The educational and methodological manual	3,0	April, 2024	International Marketing, International Business	20

2	Lecturer, PhD in economics, Snejana Musca	The Professional ethics	Course of lectures	2	January, 2024	The ethics of the business communication The professional ethics	20
3	Prof., Dr. Hab. in economics, Dmitrii Parmacli , Assoc. Prof., PhD in economics, Tatiana Duduglo	Using of the Graphs for Economic Research	The educational and practical manual	2,2	March, 2024	The economy of the enterprise Statistics	10
4	Prof., Dr. Hab. in economics, Dmitrii Parmacli, Assoc. Prof., PhD in economics, Liudmila Todorici	Financial results of the enterprise	The educational and practical manual	2.1	September, 2023	All specialties/specializations of the Faculty of Economics	10
		MONOGRAPHS (CHAPTERS IN COLLEC	CTIVE MONOGRA	PHIES), PUBL	ICATIONS OF RESI	EARCH RESULTS	
1	Prof., Dr. Hab. in economics, Alla Levitskaia	Supporting infrastructure for the innovation- oriented business	Monography	2,5-3,0	May, 2024	Innovation systems	30
2	Assoc. Prof., PhD in economics, Svetlana Curaxina	Market analysis for the production of the bed linen in the Republic of Moldova (ATU Gagauzia)	The research results	3,5	November, 2023	Marketing, The economics process	10
3	Assoc. Prof., PhD in economics, Svetlana Genova , (and coauthors)	Analysis of anti-corruption actions in ATU Gagauzia	Monography	4,0	September, 2023	Marketing, general marketing, Consumers behavior	
4	Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Nadejda Ianioglo	Investigation of the phenomenon of corruption among youth of educational institutions in the Southern part of the Republic of Moldova	The research results	3,5-4,0	November, 2023	General management The economic process	
5	Prof., Dr. Hab. in economics, Alla Levitskaia	Heritage tourism industry development: the example of the ATU Gagauzia	Research results	3,5 - 4,0	November, 2023	Tourism	

VI. TRAINING OF SCIENTIFIC RESEARCH AND PEDAGOGICAL STAFF

Nº	The name of the scientific research event PREPARING FOR THE DEFENS		· ·	,	The note of the execution		
ORGANIZATION AND CONDUCTNG OF THE SCIENTIFIC - PRACTICAL STUDY SEMINARS							
1	Organization and conducting of the scientific and practical study seminars	Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Nadejda Ianioglo, Assoc. Prof., PhD in economics, Svetlana Curaxina	March - Aprili, 2024	The issues of the improving the quality of research activity of the academic staff			
2	Organization of the training	Prof., Dr. Hab. in economics, Alla Levitskaia, Assoc. Prof., PhD in economics, Nadejda Ianioglo	September 22, 2023	The management of research internationalization process under the supervision of the Linkoping University			
3	Organization of the training	Assoc. Prof., PhD in economics, Svetlana Curaxina	September, 2023	The contemporary trends on the development of interaction between the State and society on the field of anti-corruption: the comparative analysis of implementation experience in the Republic of Moldova and abroad	Implemented		
4	Conducting study training in frame of the creative laboratory «Anti-corruption NEWS CAMP – 2023»	Assoc. Prof., PhD in economics, Svetlana Genova	September, 2023	The social networks as a source of information and formation of public opinion in the Republic of Moldova	Implemented		

VII. MONITORING THE PERFORMANCE OF PLANNED SCIENTIFIC RESEARCH ACTIVITIES OF THE DEPARTMENT OF ECONOMICS

No	Content	Period	Responsible persons	Note on execution
1	Development (revision) of the Department of the Economics Scientific Research Activity Plan on the 2023-2024 academic year	September, 2023- January, 2024	Prof., Dr. Hab. in economics, Alla Levitskaia , Assoc. Prof., PhD in economics, Svetlana Curaxina , Assoc. Prof., PhD in economics, Svetlana Genova ,	
2	Monitoring the filling of portfolios of Scientific Research Activity by Department of Economics Researchers (CV, copies of publications, certificates, etc.)	During the academic year	in collaboration with the Head of the Department of Economics Lecturer, PhD in Economics, Snejana Musca	
3	Monitoring the implementation of scientific research activities of the department of Economics during the 2023-2024 academic year	During the academic year	Assoc. Prof., PhD in economics, Svetlana Curacina , Assoc. Prof., PhD in economics, Svetlana Genova ,	
4	Development of the Report of the scientific research activity of the Department of Economics for 2023-2024 academic year	June, 2024	in collaboration with the Head of the Department of Economics Lecturer, PhD in Economics, Snejana Musca	